



I'm Frotery

F R O T E R Y

FROTERY® towels, bath towels and bathrobes are a guarantee of material quality, functionality and original design that you can participate in. FROTERY® offers high-weight products that make towels and bath towels exceptionally absorbent and soft to the touch. Variety of colors of the products, the wide choice of branding technologies and unlimited possibilities make them ageless promotional gifts.

The brand's prestige is determined not only by the quality of the products, but also by the value of the story, which the products gain from you. Trusting our brand, you give FROTERY® the opportunity to create more original promotional gifts that stay modern even when everything is changing and aging.

F R O T E R Y

I'm Frotery, towel with your story

Certificates



OEKO-TEX: International environmental certificate of textile goods, manufactured only from non-toxic materials. Products Category II.



V-Label is an internationally recognized registered symbol for the labeling of vegan and vegetarian products and services. We support transparency with the V-Label.



TZÚ: Certificate of the Textile Testing Institute guarantees correctness of the stated material composition of the product.



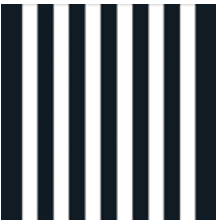
EKO-KOM: We are part of a nationwide system that ensures the sorting, recycling and recovery of packaging waste at a quality European level.

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HOT STAMPING

Print the theme from the heated die on to the product.



PRINTING INTO SURFACE

Transfer of motive by high temperature in a sublimation press to the product.



LABEL

Label with logo, material description and maintenance sewn into the product hem.



PRINTING INTO BORDURE

High temperature transfer of the motive in a sublimation press to a polyester border.



EMBROIDERY

Embroidery of a multicolored motive by an embroidery machine.

IN STOCK

The most luxurious range of towels and bath towels made of fine cotton yarn Soflex®, excels in a high weight of 600 g/m², which guarantees softness and high absorbency of the products. The elegant design consists of five fine stripes made of a combination of chenille and shiny yarn woven into the edges of towels and bath towels. Loop in towel color.

Suitable branding technologies:

Embroidery, Label

BRILLIANT

Material:

100% Soflex®
cotton

Size:

50 x 100 cm
70 x 140 cm

Weight:

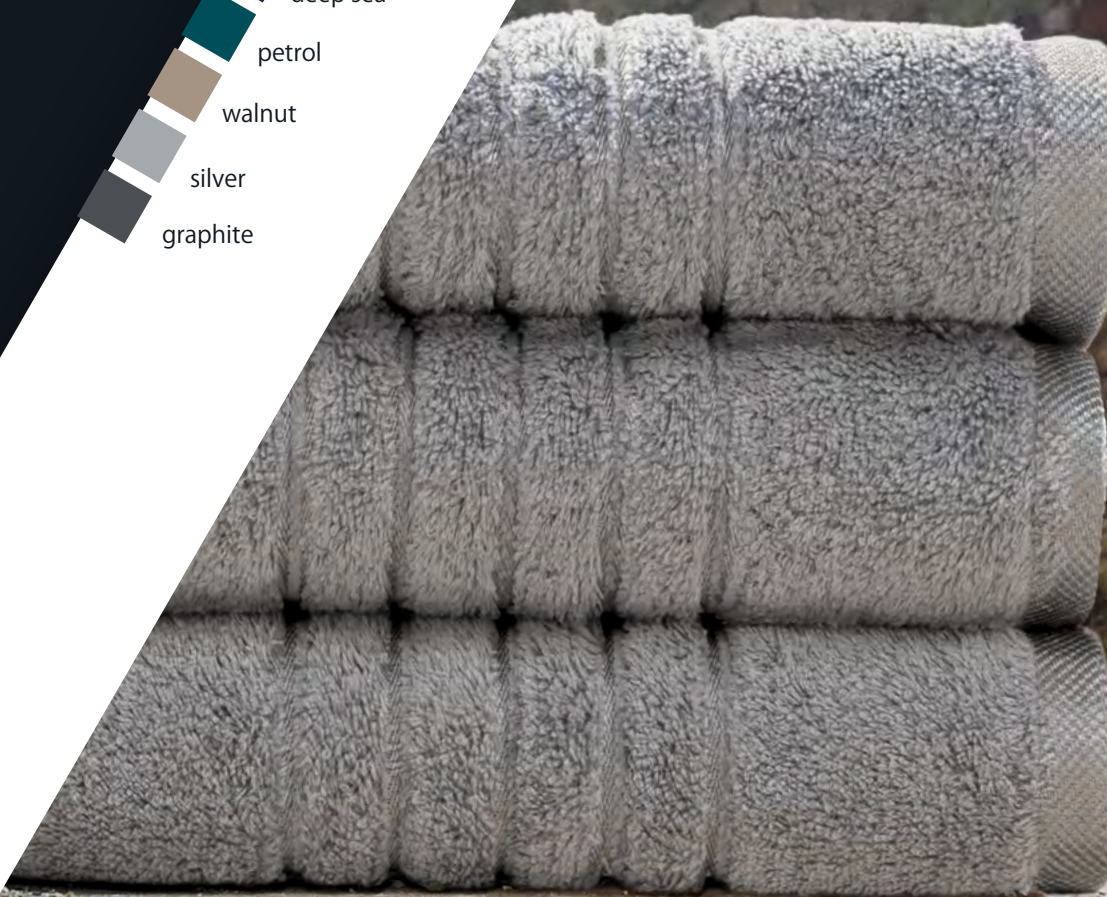
600 g/m²

Packaging:

50 x 100 cm - 35 pcs
70 x 140 cm - 20 pcs



IN STOCK



IN STOCK

Towels and bath towels of this series excel in a combination of cotton and bamboo material. Bamboo fibers give the products specific properties such as gloss, antibacterial properties and high absorbency. Natural tones harmonize with a pattern made of delicate cubes woven into hem and decorative borders. Loop in towel color.

Suitable branding technologies:

Embroidery, Label

BAMBOO

Material:

60% Bamboo

40% Cotton

Size:

50 x 100 cm

70 x 140 cm

Weight:

530 g/m²

Packaging:

50 x 100 cm - 50 pcs

70 x 140 cm - 25 pcs



- white
- natural
- walnut
- ruby
- avocado
- denim



IN STOCK

High quality cotton towels and bath towels have specific 10 cm wide chenille border. The specially twisted chenille thread creates fine velvety hair on the entire surface of the border. The wide border offers the ideal space to place the embroidered logo.

Suitable branding technologies:

Embroidery, Label

DELUXE

Material:

100% Ring spun cotton

Size:

50 x 100 cm

70 x 140 cm

Weight:

500 g/m²

Packaging:

50 x 100 cm - 50 pcs

70 x 140 cm - 25 pcs





IN STOCK

You can find the widest selection of cotton towels and bath towels in this range. Towels and bath towels are also popular for their simple design consisting of two fine strips on both ends of towels and bath towels.

Suitable branding technologies:

Embroidery, Label

QUALITY

Material:
100% Cotton

Size:
30 x 50 cm *
50 x 100 cm
70 x 140 cm

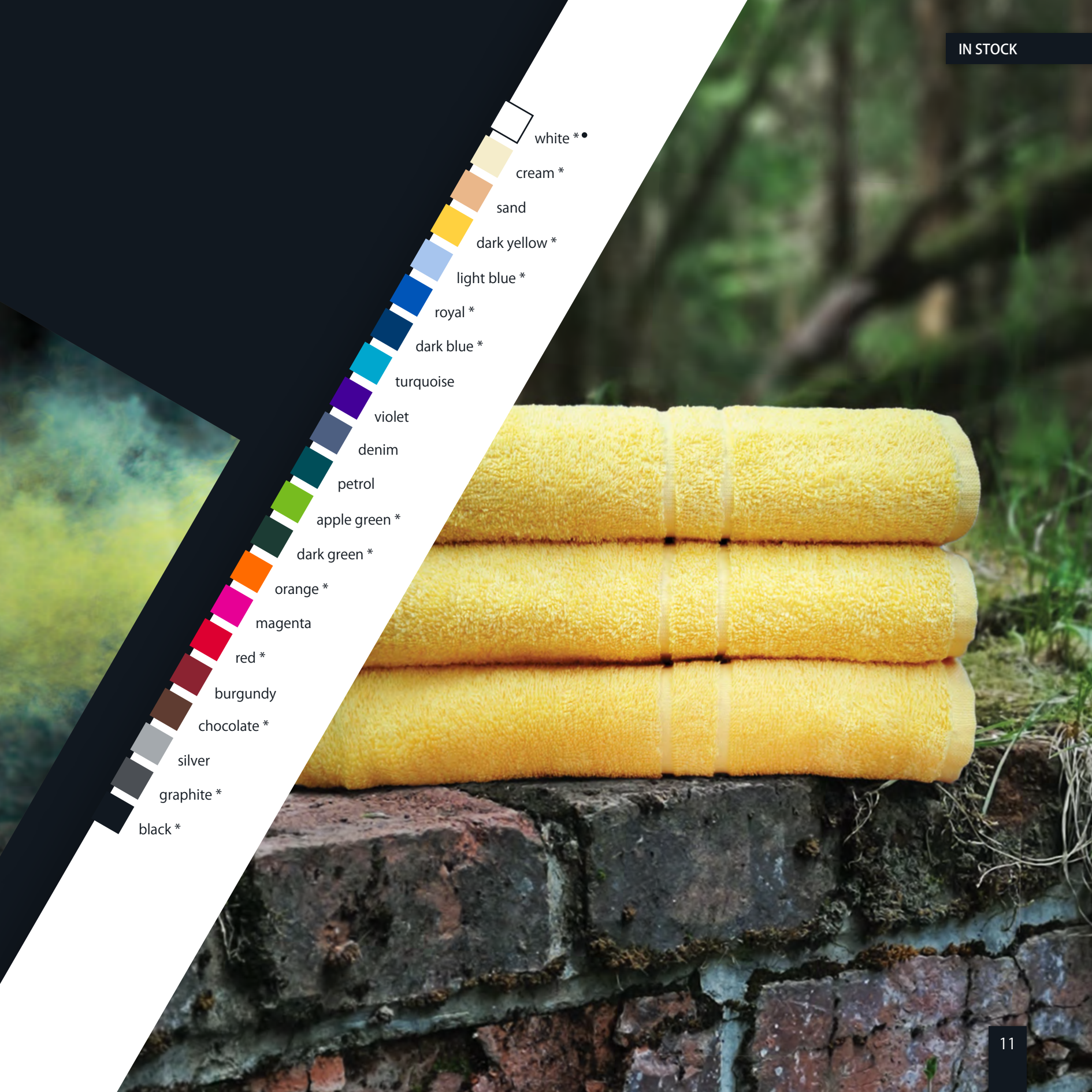
Weight:
400 g/m²

Packaging:
30 x 50 cm - 200 pcs
50 x 100 cm - 60 pcs
70 x 140 cm - 25 pcs

Size bathmat:
50 x 70 cm •

Weight bathmat:
700 g/m²





white *•

cream *

sand

dark yellow *

light blue *

royal *

dark blue *

turquoise

violet

denim

petrol

apple green *

dark green *

orange *

magenta

red *

burgundy

chocolate *

silver

graphite *

black *

IN STOCK

The first range of towels and bath towels suitable for branding sublimation printing technology. Cotton towels and bath towels have a 9 cm wide strip of polyester border, into which promotional motive can be printed. The basic offer of light, dark and pastel shades will satisfy the demand for promotional gifts in corporate colors.

Suitable branding technologies:

Sublimation printing into bordure, Embroidery, Label

PRINT

Material:

100% Ring spun cotton,
9 cm wide PES border

Size:

30 x 50 cm *
50 x 100 cm
70 x 140 cm

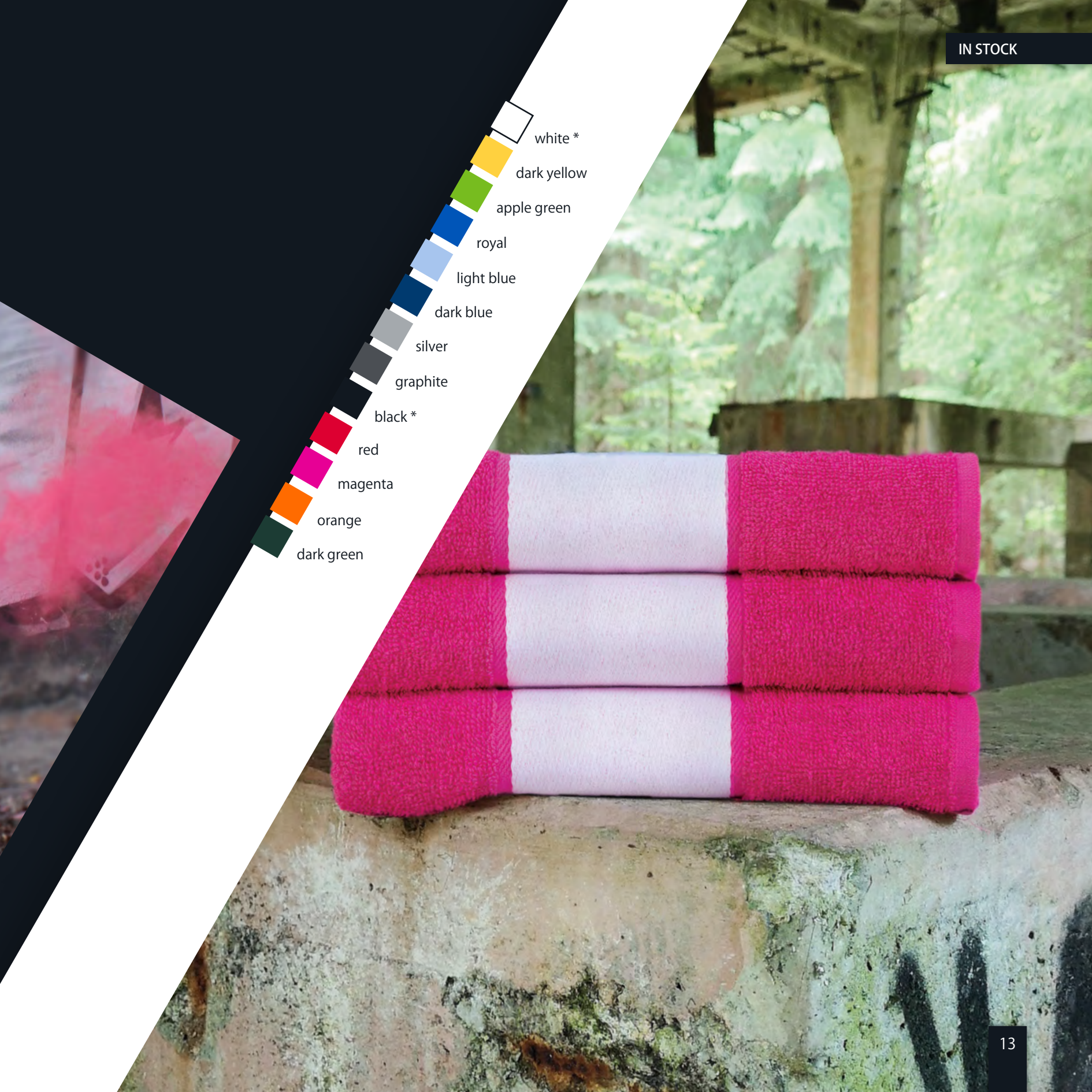
Weight:

400 g/m²

Packaging:

30 x 50 cm - 200 pcs
50 x 100 cm - 60 pcs
70 x 140 cm - 25 pcs





A diagonal color swatch bar on the left side of the page, featuring 15 color patches with corresponding labels. The colors transition from white at the top, through various shades of yellow, green, blue, and grey, to black, red, magenta, orange, and dark green at the bottom. To the right of the swatch, three folded towels are stacked horizontally on a rough, mossy stone surface. The towels have a white central stripe and magenta outer stripes. The background is a blurred image of a forest with tall trees and green foliage.

white *

dark yellow

apple green

royal

light blue

dark blue

silver

graphite

black *

red

magenta

orange

dark green

IN STOCK

Towels and bath towels suitable for sublimation printing into surface. The polyester side of the towel with a printed motive is soft to the touch. The other, white cotton side ensures excellent absorbency of the products. The image created by sublimation achieves photographic quality and remains even after repeated washing.

Suitable branding technologies:

Sublimation printing into surface,
Embroidery, Label

IMAGE

Material:

front side 100%
polyester for printing,
back side 100% cotton

Size:

30 x 50 cm
50 x 100 cm
70 x 140 cm
95 x 180 cm

Weight:

400 g/m²

Packaging:

30 x 50 cm - 210 pcs
50 x 100 cm - 70 pcs
70 x 140 cm - 40 pcs
95 x 180 cm - 20 pcs



IN STOCK



IN STOCK

Quick-drying towels and bath towels made of microfibers are very popular for traveling and sports. Despite the thinness of the material, they excel in absorbency and allow the widest choice of branding technologies.

Suitable branding technologies:

Hot stamping, Sublimation printing into surface, Embroidery, Transfer printing, Label

Possible accessories:

Elastic rubber, Mesh bag, Metal hook for creation of golf towel

MICROTECH

Material:

80% Polyester
20% Polyamid

Size:

30 x 50 cm
50 x 100 cm
70 x 140 cm

Weight:

200 g/m²

Packaging:

30 x 50 cm - 250 pcs
50 x 100 cm - 100 pcs
70 x 140 cm - 60 pcs



NEW COLOR

- white
- red
- apple green
- royal
- deep sea
- graphite
- neon pink
- neon yellow
- orange

IN STOCK

Special edition of towels designed as an essential part of golf equipment. Absorbent towels on the top of cotton velour have cut and soft fibers that are velvety to the touch. Towels have a metal loop, thanks to which you can attach them to the golf bag.

Suitable branding technologies:

Embroidery, Label

GOLF

Material:
100% Cotton

Size:
40 x 48 cm

Packaging:
40 x 48 cm - 100 pcs



IN STOCK

light grey

red

dark green

dark blue

black

IN STOCK

The cooling towel is made of a special cooling yarn that retains water and thus keeps the temperature of the wet towel low. This creates a long-lasting cooling effect. Towels are supplied in a practical, closable tube packaging that can be branded with a label.

Suitable branding technologies:

Label, Label on the closable tube packaging with a loop, Sublimation printing into surface

COOLING

Material:

50% Polyester

50% Cooling yarn

Size:

30 x 100 cm

Weight:

160 g/m²

Packaging:

30 x 100 cm - 50 pcs



- NEW COLOR
- electric green
 - cobalt blue
 - ice blue
 - purple
 - white



IN STOCK

Cotton towels with a 10 cm wide polyester border suitable for sublimation printing are a revolutionary gadget for fitness workouts. Thanks to the large back pocket, the towel can be put on the back of the exercise bench so that it does not slip during exercise. A small pocket with a zipper is convenient to keep your locker key or cell phone stored while exercising.

Suitable branding technologies:

Sublimation printing into bordure,
Embroidery, Label

FITNESS

Material:

100% Cotton,
10 cm wide PES bordure

Size:

90 x 40 cm

Weight:

400 g/m²

Packaging:

40 x 90 cm - 60 pcs



IN STOCK

silver



IN STOCK

Extra-large beach towels made of high-quality cotton can be conveniently thrown over a sunbed or spread out on the sand, grass or by the pool.

Suitable branding technologies:

Embroidery, Label

BEACH TOWEL

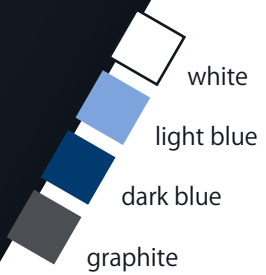
Material:
100% Cotton

Size:
80 x 180 cm

Weight:
450 g/m²

Packaging:
80 x 180 cm - 15 pcs





IN STOCK

NEW

A purely natural range of towels and bath towels made of organic (bio) cotton, which was grown without the use of chemical pesticides, herbicides and fertilizers.

The cotton fiber of WEGO products is longer and softer. The products are therefore more absorbent, breathable, do not cause allergic reactions and are more durable.

Suitable branding technologies:

Embroidery, Label

WEGO

Way we go...

Material:

100% Bio-cotton

Size:

50 x 100 cm

70 x 140 cm

Weight:

450 g/m²

Packaging:

50 x 100 cm - 50 pcs

70 x 140 cm - 25 pcs

Certificates:

VEGAN



- silica
- citrin
- aquamarin
- nefrit
- achat



IN STOCK

Luxurious bathrobes with a scarf collar and a distinctive hem on the collar and sleeve edges are made of velvety soft polyester fibers on the outside. The inner side is made of high-quality cotton material. Combination of white and gray colors, fashion belt and stylish pockets stand out for this product.

Suitable branding technologies:

Embroidery, Label

TWINS

Material:

inside 100% cotton
outside 100% PES
microfiber

Size:

XS, S, M, L, XL, XXL

Packaging:

8 - 10 pcs



IN STOCK

 white
 graphite



IN STOCK

Bathrobes made of high-quality cotton have a cut cotton fiber on the outside and are soft to the touch. A simple design with a scarf collar with decorative stitching, two pockets and a belt giving the elegant look of this product range.

Suitable branding technologies:

Embroidery, Label

VELVET

Material:

100% Cotton velur

Size:

S, M, L, XL, XXL

Packaging:

8 - 10 pcs



IN STOCK

 white



IN STOCK

Basic line of terry bathrobes of classic style in the below knee-length, scarf collar, two pockets and belt. These cotton bathrobes are often used as hotel bathrobes or wellness bathrobes.

Suitable branding technologies:

Embroidery, Label

EXCLUSIVE

Material:
100% Cotton

Size:
S, M, L, XL, XXL

Packaging:
8 - 10 pcs



IN STOCK

 white

IN STOCK

Terry bathrobes TOP in kimono cut with two pockets and belt are suitable as sauna bathrobes. With high-quality cotton material, this series meet demanding needs of hotel operations.

Suitable branding technologies:

Embroidery, Label

TOP

Material:
100% Cotton

Size:
S, M, L, XL, XXL

Packaging:
8 - 10 pcs



IN STOCK

 white







BRANDING

We help companies spread their stories and market awareness. Branding creates a visual image of the company and brand, creating a distinctive story. Products with a company logo are more personal and therefore more valuable. We can create added value of towels, bath towels and bathrobes FROTHERY® with five basic branding technologies.

PRINTING INTO SURFACE

Full color sublimation printing on the entire surface of towels / bath towels from the IMAGE and MICROTECH product lines.

PRINTING INTO BORDURE

Full-color sublimation printing in a strip of woven polyester bordure towel linen from the PRINT and FITNESS product series.

HOT STAMPING

Embossing logo or text by hot stamping into the towel / bath towel surface of the MICROTECH product line.

EMBROIDERY

Embroidery of logo or text according to size and placement on towels / bath towels / bathrobes.

LABEL

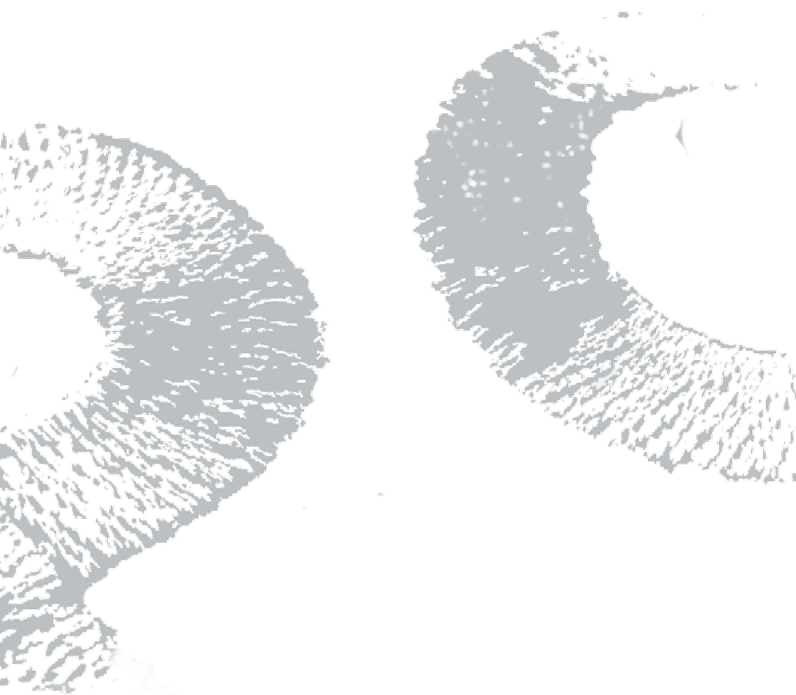
Sewing the label into hem finished towel / bath towel / bathrobe.

Embroidery is a very elegant, personal and durable form of branding. We embroider on the highest quality and the most up-to-date multi-heads embroidery machines. The maximum machine embroidery size is 45 x 25 cm; up to 15 colored threads can be used.

Applicable to products of the series:

Brilliant, Bamboo, Deluxe, Quality, Print, Golf, Beach towel, Microtech, Fitness, Wego, Top, Twins, Velvet, Exclusive

EMBROIDERY



iDeal
STANDARD

Hot stamping is a modern and subtle branding technology. The selected motive, prepared on a heated die, is pushed into a towel or bath towel due to high temperature and pressure. The big advantage is the speed of the whole process.

Applicable to products of the series:

Microtech

HOT STAMPING





The promotional motive printed on a high temperature sublimation paper in a sublimation press is transferred to a woven 9 cm wide cotton towel. The picture of photographic quality remains at high washing temperatures.

Applicable to products of the series:

Print, Fitness

PRINTING INTO BORDURE

FINLANDIA



A close-up photograph of a dark blue, plush towel. The towel is folded, showing its thick texture. In the center, the word "FINLANDIA" is printed in a large, white, serif font. Above the text is a small white logo featuring two reindeer facing each other with a small crown or ornament between them. The background is blurred, showing some green foliage and a dark, possibly wooden, surface. A dark blue diagonal shape is overlaid on the left side of the image.

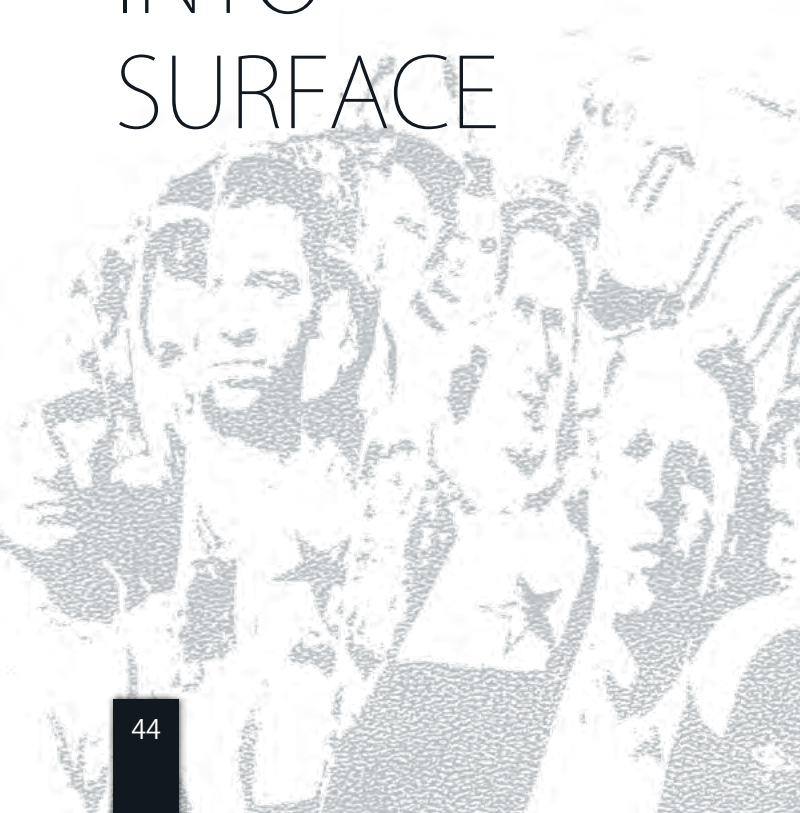
FINLANDIA®

Full-color motives printed on a towel or bath towel surface by sublimation technology achieve photographic quality. The promotional motive printed on a high-temperature sublimation paper in a sublimation press transfers the entire surface of a towel or bath towel.

Applicable to products of the series:

Image, Microtech, Cooling

PRINTING INTO SURFACE



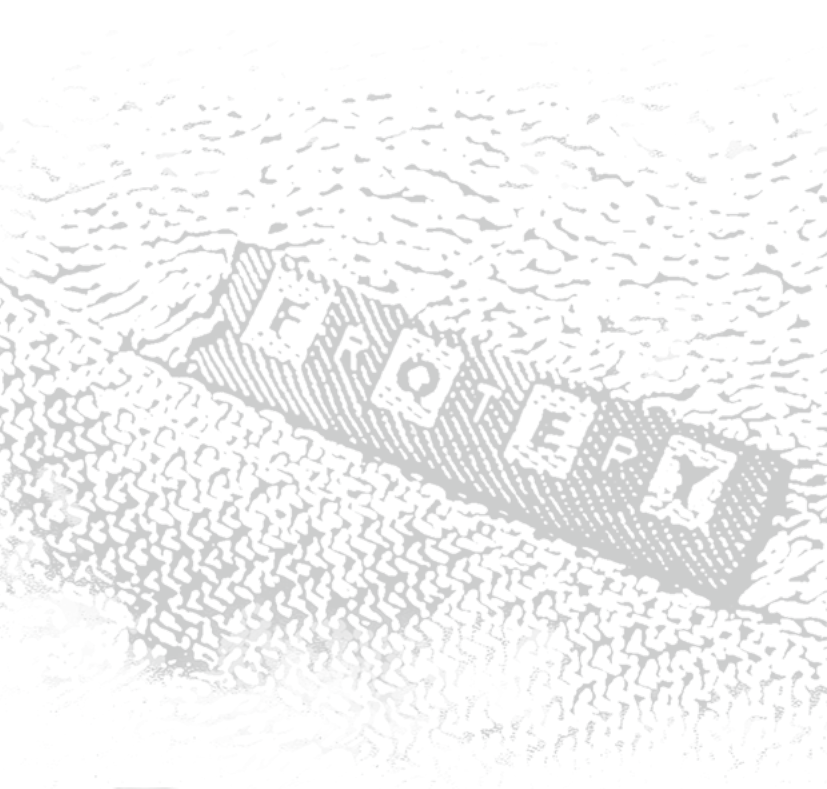


Label is a simple way to brand your finished product with your company logo, material description and maintenance. The label can be sewn into the towel hem and can also serve as a loop. The loops can be printed or multicolored woven in various sizes.

Applicable to products of the series:

Brilliant, Bamboo, Deluxe, Quality, Print, Image, Golf, Beach towel, Microtech, Cooling towel, Fitness, Wego, Twins, Velvet, Top, Exclusive

LABEL









TAILOR MADE

Custom production gives a space for corporate creativity. It allows you to order a special product that will be custom-made and tailored to your needs. It gives you the option to choose your own colors, weight, cut, size and branding technology. Within our custom production we offer you following branding products and technologies:

- COLOUR INWEAVING
- HIGH-LOW INWEAVING
- BORDURE INWEAVING
- CHENILLE INWEAVING
- ADVERTISING SET - BATHTOWEL, BATHROBE, SLIPERS
- HOTEL PROGRAM - TOWEL, BATHROBE, SLIPERS, BATHMAT
- WELLNESS KILTS
- HAMMAM
- CHILDREN'S RANGE

It's a most popular type of branding - jacquard inweaving, front side usually by two colors, back side is opposite. With color inweaving technology, only two colors can meet in a single strip. Two-color inweaving is suitable for large designs without small details placed in the whole surface of a towel or bath towel. More-color weaving is possible by recommendation of our sales team.

COLOUR INWEAVING





Decent form of branding, When design is woven into the one color surface of the towel or bath towel, there is used method of high-low inweaving. Terry pattern without a loop is created on the top side of the terry. The resulting design acts as a relief that is displayed in the towel or bath towel.

HIGH-LOW INWEAVING





Bordure inweaving technology allows the multi-color design to be woven into bordure on a towel or bath towel. The yarn is not in loop in this technology, therefore other colors can be added to the border. Weaving into the border is suitable for multicolored designs with details that stand out in the border.

BORDURE INWEAVING





Chenille inweaving is a type of weaving technique where patterns are made in the bordure of towel or bath towels using a chenille yarn that creates an effect of a plastic logo and stays pleasant to touch.

CHENILLE INWEAVING





When making a set, the final package entirely depends on your wishes. The set usually includes a bathrobe, towel / bath towel and slippers, but it depends on your choice. You can specify dimensions, colors, and weights of the products and technology you want to use for your advertising set.

SET





Hotel operation requires high quality and durability of terry towels, bath towels, slippers and bathmats, which we can deliver within the scope of custom production. The most common branding of this series is embroidery or plastic weaving called the hotel or wellness complex.

HOTEL PROGRAM





TAILOR MADE

NEW

Hammam beach towels and bath towels can be made of pure cotton without strips and without border, or on one side of cotton and on the other side of polyester material. We also offer hammams in combination with border weaving, plastic weaving and printing technology. Knots or fringes can be added to edges of the product.

HAMMAM





Practical terry sauna kilts with a hook-and-loop fastener placed in the upper part of the kilt are made in both women's and men's versions. The kilt can be fitted with pockets and the most common form of branding on the kilt is an embroidery.

WELLNESS KILT





In frame of our Children's range, we offer pure white terry cloth bibs with embroidery for tying or bibs with one side sublimation printing with a hook-and-loop fastener.

Kids' terry bath towel with a triangular single or double hood. By embroidery branding, we recommend a double hood to avoid scratching the baby's forehead by the embroidery. The simple hood can be made of polyester on one side to allow sublimation printing on the hood.

Kids' washcloth is made of white cotton. The washcloth has a hanging loop and can be embroidered as well. Other colors are produced according your needs.

CHILDREN'S RANGE

Kids' poncho can be made of cotton on one side and polyester or coral fleece on the other. Poncho can have added ears or a tail.





GIORGIO ARMANI
beauty

GIORGIO ARMANI
PARFUMS

GIORGIO ARMANI
PARFUMS



PACKAGING

The magic is hidden in details, so it is worthwhile to wrap the terry gift. We offer five basic packaging methods.

- BAG WITH RIBBON
- PRESSING INTO SHAPE
- FROTHERY BOX
- MAXI AND MINI BOX
- MESH BAG
- ELASTIC RUBBER
- ORGANZA BAG



BAG WITH RIBBON
Polyester bag with ribbon for wrapping towels and bath towels.



PRESSING INTO SHAPE

Suitable for 100% cotton products. Not suitable for PRINT, MICROTECH and IMAGE series.



FROTERY BOX

Made of ecological corrugated cardboard. On the outside, the box is smooth with design windows.



MAXI AND MINI BOXES

Made of ecological corrugated cardboard in natural or white color. Two sizes.



MESH BAG
Airy polyester mesh bag for Microtech.
Size: 17 x 25cm



ORGANZA SACHET

100% polyester with 1 cm satin cord for closing the bag, silver color.

Dimensions: 26 x 41cm towels / 33 x 54cm set / 37 x 61cm bathrobe



extra.
Prämiensystem

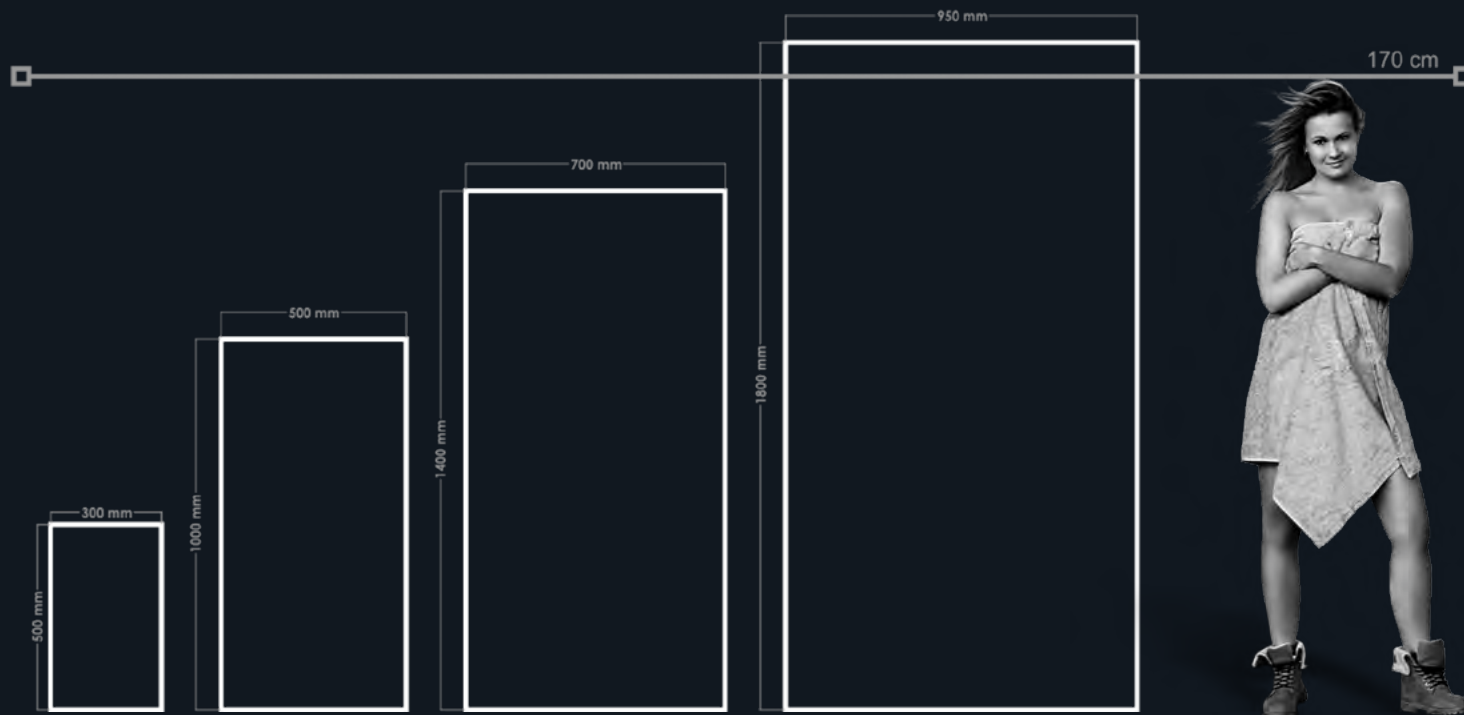
PAPER COVER

Paper tape with the possibility of printing advertising messages. Different materials and dimensions according to customer's needs.



ELASTIC RUBBER

Add-on to MICROTECH. It is used to fasten a towel / bath towel when rolled up or as a loop. Different colors of elastics can be combined with towels / bath towels.



Natural materials



COTTON

Absorbent, fine, yet strong, fiber obtained from the seeds of cotton bush.



BAMBOO

Textile raw material obtained from the bamboo stalk by an environmentally friendly process.



ORGANIC

Natural (bio) cotton grown without the use of synthetic chemical pesticides, herbicides and fertilizers.

Synthetic materials



POLYESTER

Weather and microorganism resistant material, which dries quickly.



POLYAMIDE

Highly breathable material made from plastic processing. Durable and touch-friendly material, which is easy to clean.



COOLING YARN

Cooling yarn made of polyethylene; it dissipates heat and is wear-resistant.

white 0100 Pantone Trans. White	silver 9595 Pantone 429	graphite 8430 Pantone 7540	black 9951 Pantone Black	deep sea 5951 Pantone 2767	dark blue 5851 Pantone 654
light grey 9253 Pantone 421	light blue 5353 Pantone 7453	lagoon 6705 Pantone 326	turquoise 5510 Pantone 312	royal 5751 Pantone 2935	cobalt blue 5358 Pantone 287
cream 1155 Pantone 7499	lime 6360 Pantone 366	denim 5757 Pantone 2374	ice blue 5258 Pantone 2191	petrol 6965 Pantone 3165	violet 4851 Pantone Violet
natural 1986 Pantone 7506	avocado 6676 Pantone 576	apple green 6510 Pantone 368	electric green 6558 Pantone 375	dark green 6851 Pantone 560	burgundy 3810 Pantone 202
sand 1510 Pantone 720	orange 2551 Pantone 1505	dark yellow 1752 Pantone 122	red 3551 Pantone 199	berry 3710 Pantone 221	ruby 6970 Pantone 1815
walnut 8529 Pantone 7530	chocolate 7086 Pantone 7596	neon yellow 1769 Pantone 809	neon pink 3969 Pantone 812	magenta 3773 Pantone Rhoda. Red	purple 3375 Pantone 674
silica 1121 Pantone 9140	achat 8121 Pantone Warm Gray 8	citrin 2121 Pantone 7407	nefrit 6721 Pantone 7537	aquamarin 5121 Pantone 2707	



F R O T E R Y

I'm Frotery, towel with your story

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